

biosignatures

Marketing Manager/Executive

Role Description

If you live and breathe marketing, we need to talk. We're looking for a flexible and versatile marketer who will be responsible for shaping and developing our companies reputation, raising awareness of our objectives and increasing the companies visibility to investors, partners and, ultimately, customers.

Marketing manager/executive responsibilities include managing the marketing budget and ensuring that all marketing material is in line with our brand identity, managing all creative aspects of our marketing initiatives, dealing with marketing/PR/digital agencies and generally ensuring that the company is as externally visible as possible.

To be successful in this role, you should have hands-on experience with multiple marketing channels, ideally in a science or life sciences environment and be able to turn creative ideas into effective projects.

Ultimately, you will help us build and maintain a strong and consistent brand through a wide range of online and offline marketing channels.

A more detailed role and job description is available by contacting us at jobs@biosignatures.com

Package

Job Type: Full-time

Salary Range: up to £50,000 depending on skills and experience.

Benefits: including 25 days holiday, pension scheme and flexible working.



Desired Background and Skills

We're really flexible on academic qualifications, just show us you're a good marketer. However, to be successful you're likely to have:

- BSc/MSc degree in Marketing or equivalent qualification/qualified by experience.
- Minimum 3-5 years experience in marketing or product management or equivalent combination of education and experience.
- A desire to make a positive impact on the world.
- Demonstrable passion for marketing and writing.
- Ability to effectively communicate complex ideas, both orally and in writing.
- No specific product knowledge is needed as full training will be provided but candidates should be able to demonstrate the ability to quickly understand complex products and routes to market.

Desirable experience that would be a bonus but is not essential:

- Prior experience in science, life sciences or diagnostics.
- Some understanding of the subject of medical devices, in particular, invitro diagnostics (IVDs).
- Experience in commercial product launch in the healthcare and/or health insurance industries.
- Clear understanding of the UK healthcare or health insurance industries.

How to Apply

Send your CV and anything else you think supports your application to jobs@biosignatures.com and we'll get in touch.

About Biosignatures:

Imagine how many lives we could save if we could diagnose disease long before symptoms became apparent. How many people would live longer, have more productive lives, have a better quality of life and have more time with their loved ones? That's our mission at Biosignatures, we want to transform lives by diagnosing disease early.

Our cross disciplinary team spans clinical trial initiation and management, biobanking, sample processing, biochemistry, proteomics, glycomics, fluorescent image analysis, AI, bioinformatics, biostatistics and diagnostics.